



A NATIONAL PHILANTHROPIC TRUST PROJECT

Contact Information:

Julie Weeks
816.423.6213
jweeks@barkleyus.com

“Since I started training [to participate in the Breast Cancer 3-Day] in 2005, I’ve been through eight pairs of tires, six pairs of gloves, and have trained over 2,500 miles!”

- Gail Goepfert, All Abilities Team Member

The quote above is not what you typically think of when you ask someone about their training for a 60-mile walk. One might think an individual has gone through several pairs of tennis shoes, but as you’ll read, several participants of the Chicago Breast Cancer 3-Day are out to show that going the greatest distance in the fight against breast cancer can be done in a different way as well.

Breast Cancer 3-Day Launches Accessibility Pilot Program at Chicago Event

Program enhances 60-mile journey for participants with mobility disabilities

CHICAGO – July 17, 2008 – The Breast Cancer 3-Day has partnered with the North Carolina Office on Disability and Health (NCODH) and the National Center on Physical Activity and Disability (NCPAD) to implement new initiatives further allowing persons with disabilities to safely participate and enjoy all aspects of the three-day, 60-mile event. The pilot program, which will be executed at the Chicago Breast Cancer 3-Day August 8-10, builds on accessibility practices that have already been successful for the Breast Cancer 3-Day.

“Overcoming challenges is what the Breast Cancer 3-Day is all about,” said Pat Renzulli, vice president of the Breast Cancer 3-Day with the National Philanthropic Trust. “The accessibility program fits within our core culture, adding another set of tools for participants to embrace every step of their journey.”

The pilot program began earlier this spring as the three partners collaborated on a variety of topics including training, accommodations, route accessibility and camp shower measurements. The process allowed the Breast Cancer 3-Day to review its entire event model. From printed materials to the event route, the event is making a commitment to evaluate each element to ensure it meets the needs of every participant. Experts from NCPAD, located in Chicago, will assess the logistical aspects of the Breast Cancer 3-Day, assist in training staff and crew and provide on-site support, while specialists from NCODH will lead 10 individuals with mobility disabilities on the All Abilities team during the Chicago Breast Cancer 3-Day.

“Assessments made during the Breast Cancer 3-Day accessibility pilot program will bring inclusion-awareness to the communities where the event takes place,” said Amy Rauworth, associate director of NCPAD. “Based on this evaluation, a community can make improvements for its own residents with disabilities facing the same accessibility challenges.”

Chicago’s great terrain allows all participants to experience the Breast Cancer 3-Day. This year’s event in the Windy City has enhancements for those individuals with mobility disabilities and is the Breast Cancer 3-Day’s destination for the accessibility program. It is important to note that individuals with mobility disabilities have participated, and can participate, in any of the Breast Cancer 3-Day events around the country. No matter what city, each participant receives the same high-caliber, on-site support they would experience at the Chicago event.

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The Breast Cancer 3-Day. **BECAUSE EVERYONE DESERVES A LIFETIME.**[®]

About the Breast Cancer 3-Day

Taking place in 14 cities nationwide, the Breast Cancer 3-Day is a series of three-day, 60-mile walks that raise millions of dollars for breast cancer research, education, and community outreach programs. Breast Cancer 3-Day participants raise a minimum of \$2,200 and walk an average of 20 miles a day, educating tens of thousands of people about breast health with every step. As the primary beneficiary of the Breast Cancer 3-Day, Susan G. Komen for the Cure® receives 85 percent of net proceeds, and the remaining 15 percent goes to the National Philanthropic Trust Breast Cancer Fund. National sponsors for the 2008 Breast Cancer 3-Day series are New Balance, La Croix, and Pepperidge Farm. Please visit www.The3Day.org or call 800.996.3DAY for more information.

The 2008 Breast Cancer 3-Day series includes events in **Chicago (August 8-10)**, Boston (August 15-17), Cleveland (August 22-24), San Francisco Bay Area (September 5-7), Seattle (September 12-14), Twin Cities (September 19-21), Michigan (September 26-28), Washington, D.C. (October 3-5), Philadelphia (October 17-19), Atlanta (October 24-26), Tampa Bay (October 31-November 2), Dallas/Fort Worth (November 7-9), Arizona (November 14-16), San Diego (November 21-23).

About Susan G. Komen for the Cure®

Nancy G. Brinker promised her dying sister, Susan G. Komen, she would do everything in her power to end breast cancer forever. In 1982, that promise became Susan G. Komen for the Cure and launched the global breast cancer movement. Today, Komen for the Cure is the world's largest grassroots network of breast cancer survivors and activists fighting to save lives, empower people, ensure quality care for all and energize science to find the cures. Thanks to events like the Susan G. Komen Race for the Cure® and the Breast Cancer 3-Day, the organization has invested more than \$1 billion to fulfill its promise, becoming the largest source of nonprofit funds dedicated to the fight against breast cancer in the world. For more information about Komen for the Cure, breast health or breast cancer, visit www.komen.org or call 1.877 GO KOMEN.

About National Philanthropic Trust (NPT)

National Philanthropic Trust (NPT), the event manager, is a public charity dedicated to providing philanthropic expertise to donors, foundations, and financial institutions, enabling them to realize their philanthropic aspirations. Founded in 1996, NPT is among the 100 largest charities and one of the top 35 grant makers in the United States with \$710 million in assets under management. Since its inception, NPT has raised over \$1.3 billion in charitable assets, and made over 25,000 grants to U. S. and international charities totaling \$650 million. NPT is led by a national board of trustees and a team of professionals with more than 100 years of philanthropic experience. For more information, visit www.nptrust.org.

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For more information about the **Chicago** Breast Cancer 3-Day accessibility pilot program or to set up an interview, please contact Julie Weeks, jweeks@barkleyus.com or 816.423.6213.

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