

## United Cerebral Palsy Associations



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<http://www.ucp.org>

**Annual Report—Fiscal Year 2001**

**Mission Statement**

*The mission of UCP is to advance the independence, productivity and full citizenship of people with disabilities.*

**Values**

*UCP values and supports the rights of all persons with disabilities to be treated with respect and dignity and to exercise the same control over their lives as any other person.*

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UCP expresses its condolences and extends its prayers to all families affected by the events of September 11, 2001 in New York, Northern Virginia, Pennsylvania and across the United States.

Dear Reader:

*UCP's Fiscal Year 2001 ended at a time of unexpected tragedy. On the beautiful sunny morning of September 11, 2001, terrorists struck the World Trade Center and the Pentagon and forever changed life in America. Thousands of innocent lives were lost, victims and rescuers alike. A significant landmark of one of the world's greatest cities was obliterated, leaving a gaping hole in our hearts. The very symbol of our national defense was attacked, only miles from the White House and the Capitol. Heroes kept a fourth terrorist-commandeered plane from causing further tragedy.*

*On that day, UCP was wrapping up a fiscal year that showed continued progress in program effectiveness and the financial turnaround of the National office. Again, we ended the year in the black, by focusing on the essentials and carefully monitoring expenditures. We accomplished this while reducing the affiliate dues rate. The FY01 audit conducted by Arthur Andersen shows continued improvement in our financial management, producing another clean opinion.*

*An important program accomplishment of FY01 was completing the rebuilding of the Public Policy Department, where we can make a difference in Washington, D.C. We are now fully staffed with knowledgeable, highly-regarded professionals who provided testimony before government officials, kept the public and UCP affiliates informed through the timely newsletter Washington Watch, and worked with the Community Services Committee to plan and host an excellent "Public Policy Workshop" (June 2001, Washington, DC). In FY01, they continued to focus on UCP's number one priority – improving Medicaid reimbursement for direct care personnel – at the same time that they advocated on behalf of individuals with disabilities for voting rights reforms, urged effective funding levels for essential public programs, and developed relations with the new Bush Administration.*

*In addition to the Public Policy Workshop in Washington, DC (June 2001), we held an upbeat UCP Annual Conference in San Francisco (April 2001) and a very informative Development & Public Education Conference in Phoenix (November 2000). We remain very appreciative of both our long-standing and our newer corporate sponsors, whose interest in and financial support for UCP are essential to our ability to provide key services to affiliates and the public at large. We welcome American Express as our newest corporate sponsor.*

*Change – significant change – is never easy, and it is not always on time. We were saddened by the disaffiliation of fifteen New York organizations that had benefited from special dues privileges under a Large State Affiliate Agreement. When that Agreement expired in September 1999, we held numerous discussions but, in the end, only seven New York affiliates remained with UCP. It is not unusual for membership organizations to experience rifts of this nature and magnitude, but we remain committed to rebuilding UCP throughout New York with re-affiliations and new organizations. As some organizations leave UCP, others join. We were very pleased to welcome UCP of Kentucky, UCP of Alaska/Parents Inc., and UCP of Pierce County (WA). By the end of FY01, our affiliate base had decreased from 133 to 111, but the UCP presence increased from 37 to 39 states, and our affiliates continued to provide services in communities covering 78% of the U.S. population.*

*Board elections in FY01 brought in two new At-Large Members and a change in the Board Officers. We thank Charles H. Moses III for his exemplary leadership over the past two years as Board President, seeing us through the hiring of a new Executive Director, the New York negotiations, and the first stages of our turnaround. The Board and staff look forward to a new fiscal year of service to the UCP affiliates and to individuals with disabilities, their families, friends and caregivers.*

*E. Hal Nolan  
President*

*Kirsten A. Nyrop  
Executive Director*

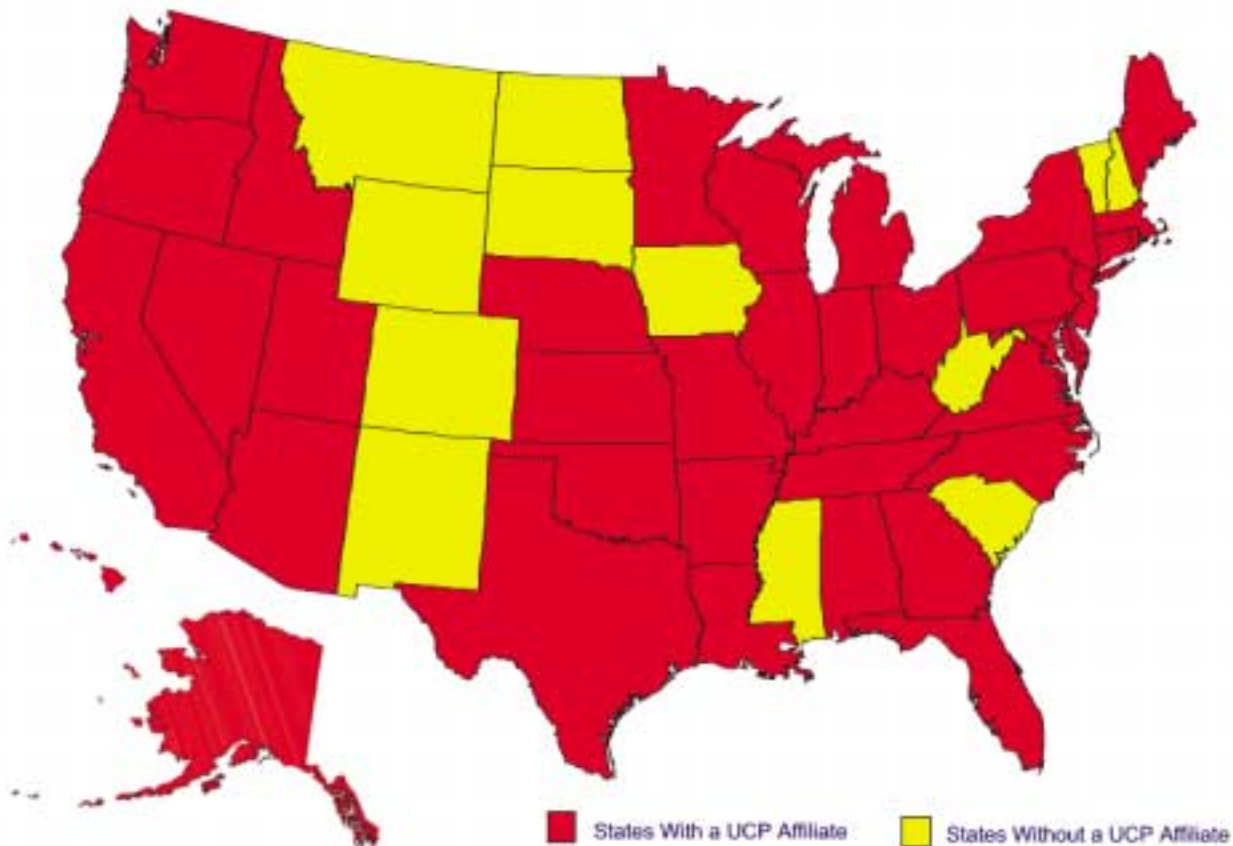
## Facts About UCP

United Cerebral Palsy Associations, Inc. was incorporated in the State of New York in 1949. Launched by parents of children with cerebral palsy, the UCP family has since then evolved into one of the nation's largest not-for-profit disability organizations, with affiliates in 39 states and providing services in a majority of communities throughout the United States – 71% of all counties and 78% of the total population.

Total revenues for programs and services of the National organization and affiliates are over \$650 million, serving 30,000 clients every day and more than a million customers every year. UCP is also one of the most efficient charities, with an average of 85 percent of all affiliate revenues devoted to direct services. UCP affiliates vary in size and program offerings that range from center-based to community-based, from infants through adults:

- Early Childhood Intervention and Education
- Employment and Training
- Residential Services and Independent Living
- Family Supports, including Respite Care
- Assistive Technology
- Information and Referral
- Advocacy

We encourage our readers to visit [www.ucp.org](http://www.ucp.org) to locate the affiliate in their community – to learn about their programs and services, and how to get involved.



## UCP Affiliates (Fiscal Year 2001)

### ALABAMA

UCP of Alabama, Anniston  
UCP of East Central Alabama, Anniston  
UCP of Greater Birmingham  
UCP of Huntsville & Tennessee Valley, Huntsville  
UCP of Mobile  
UCP of Northwest Alabama, Sheffield  
UCP of West Alabama, Northport

### ALASKA

UCP of Alaska/Parents, Inc., Anchorage

### ARKANSAS

UCP of Central Arkansas, Little Rock  
UCP of Northeast Arkansas, Jonesboro\*  
UCP of South Arkansas, El Dorado

### ARIZONA

UCP of Southern Arizona, Tucson  
UCP of Central Arizona, Phoenix

### CALIFORNIA

UCP of Central California, Fresno  
UCP of Los Angeles & Ventura Counties, Woodland Hills  
UCP of San Joaquin, Calaveras & Amador Counties, Stockton  
UCP of San Luis Obispo  
UCP of Santa Barbara County, Santa Barbara  
UCP of the Golden Gate, Oakland  
UCP of the Inland Empire, Cathedral City  
UCP of the North Bay, Santa Rosa  
UCP of Greater Sacramento  
UCP of Orange County, Santa Ana  
UCP of San Diego County, San Diego  
UCP of Santa Clara & San Mateo Counties, Mountain View  
UCP of Stanislaus County, Modesto

### CONNECTICUT

UCP of Eastern Connecticut, New London  
UCP of Southern Connecticut, Wallingford  
UCP of Greater Hartford

### DISTRICT OF COLUMBIA

UCP of Washington, DC & Northern Virginia

### DELAWARE

UCP of Delaware, Wilmington

### FLORIDA

UCP Child Development Centers, Orlando  
UCP of Florida, Tallahassee  
UCP of North Florida/Tender Love & Care, Panama City  
UCP of Northwest Florida, Pensacola  
UCP of Sarasota-Manatee, Sarasota  
UCP of South Florida, Miami  
UCP of Tallahassee  
UCP of Tampa Bay

### GEORGIA

UCP of Georgia, Atlanta  
UCP of Macon and Middle Georgia, Macon\*

### HAWAII

UCP of Hawaii, Honolulu

### IDAHO

UCP of Idaho, Boise

### ILLINOIS

Easter Seals/UCP, Peoria

UCP of East Central Illinois, Decatur

UCP of Greater Chicago  
UCP of Illinois, Springfield  
UCP of Land of Lincoln, Springfield  
UCP of Southern Illinois, Mt. Vernon  
UCP of the Blackhawk Region, Rockford\*  
UCP of Will County, Joliet

### INDIANA

UCP of the Wabash Valley, Terre Haute  
UCP of Greater Indiana, Indianapolis

### KANSAS

UCP of Kansas, Wichita

### KENTUCKY

UCP of Kentucky

### LOUISIANA

UCP of Baton Rouge  
UCP of Greater New Orleans

### MASSACHUSETTS

UCP of Berkshire County, Pittsfield  
UCP of Metro Boston, Watertown  
UCP of the North Shore, Lynn\*

### MARYLAND

UCP of Central Maryland, Baltimore  
UCP of Prince Georges & Montgomery Counties, Bowie  
UCP of Southern Maryland, Annapolis

### MAINE

UCP of Northeastern Maine, Bangor

### MICHIGAN

UCP of Michigan, Lansing  
UCP of Metropolitan Detroit, Southfield

### MINNESOTA

UCP of Central Minnesota, St. Cloud  
UCP of Minnesota, St. Paul

### MISSOURI

UCP of Greater Kansas City  
UCP of Greater St. Louis  
UCP of Missouri, St. Louis  
UCP of Northwest Missouri, St. Joseph

### NORTH CAROLINA

UCP of North Carolina, Raleigh

### NEBRASKA

UCP of Nebraska, Omaha

### NEVADA

UCP of Northern Nevada, Reno

### NEW JERSEY

UCP of Hudson County, North Bergen  
UCP of Morris-Somerset, Chester  
UCP of New Jersey, Trenton\*

### NEW YORK

Center for Discovery, Harris\*  
Center for the Disabled, Albany  
The Special Children's Center, Ithaca\*  
UCP of Cayuga County/E. John Gavras Center, Auburn\*  
UCP of Chemung County, Elmira\*  
UCP of Finger Lakes, Geneva\*  
UCP of Fulton & Montgomery Counties, Amsterdam  
UCP of Greater Suffolk, Hauppauge

UCP of Nassau County, Roosevelt  
UCP of New York City  
UCP of New York State\*  
UCP of Niagara County, Niagara Falls\*  
UCP of Orange County, Goshen\*  
UCP of Queens, Jamaica\*  
UCP of Rockland County (Jawonio, Inc.), New City\*  
UCP of Syracuse\*  
UCP of the Tri-Counties, Queensbury\*  
UCP of the Utica Area, Utica\*  
UCP of Ulster County, Kingston\*  
UCP of Westchester County, Purchase  
UCP of Western New York, Buffalo  
UCP of the Rochester Area, Rochester\*

### OHIO

UCP of Central Ohio, Columbus  
UCP of Cincinnati  
UCP of Greater Cleveland

### OKLAHOMA

UCP of Oklahoma, Oklahoma City

### OREGON

UCP of Oregon & SW Washington, Portland

### PENNSYLVANIA

UCP of Beaver, Butler & Lawrence Counties, Butler  
UCP of Pennsylvania, Camp Hill  
UCP of Philadelphia & Vicinity  
UCP of South Central Pennsylvania, Hanover  
UCP of Southern Alleghenies Region, Johnstown  
UCP of Southwestern Pennsylvania, Washington  
UCP of Central Pennsylvania, Camp Hill  
UCP of the Pittsburgh District  
UCP of Western Pennsylvania, Greensburg  
UCP/MECA, Erie

### RHODE ISLAND

UCP of Rhode Island, Cranston

### TENNESSEE

UCP of Middle Tennessee, Nashville  
UCP of the Mid South, Memphis

### TEXAS

UCP of Greater Houston, Bellaire  
UCP of Metropolitan Dallas  
UCP of Tarrant County, Fort Worth  
UCP of Texas, Austin

### UTAH

UCP of Utah, South Salt Lake

### VIRGINIA

UCP of Southern & Central Virginia, Virginia Beach

### WASHINGTON

UCP of Pierce County, Tacoma

### WISCONSIN

UCP of Greater Dane County, Madison  
UCP of North Central Wisconsin, Wausau  
UCP of South Central Wisconsin, Janesville\*  
UCP of Southeastern Wisconsin, Milwaukee  
UCP of West Central Wisconsin, Eau Claire  
UCP of Winnebago, Oshkosh\*  
UCP of Wisconsin, Eau Claire

(\* These affiliates ceased operations, merged or disaffiliated during the fiscal year: October 1, 2000-September 30, 2001

## Public Policy

One of the four core functions of UCP National is Public Policy – educating and working with elected and other government officials at the Federal level on policies and public programs of interest to the disability community. UCP has a long-standing and highly-regarded reputation as a credible, reasonable and informed advocate on behalf of individuals with disabilities, their families, friends and caregivers, and the UCP provider organizations that offer valued services and programs. Over ten years ago, UCP was at the forefront advocating for the Americans With Disabilities Act (ADA) and has continued that heritage of advocacy for the rights of individuals in FY01 by providing expert testimony (Bob Williams, UCP Special Policy Advisor) before the Senate Rules Committee regarding voting reform.



Photos: (left) Senator Tom Harkin (D-IA) chats with Bob Williams; (right) Senator Jim Jeffords (I-VT) poses for a photo with Bob Williams after their meeting.

In FY01, UCP's highest legislative priority was improving Medicaid reimbursement rates for direct care personnel. On July 24, 2001, UCP was invited to testify on the personal-support attendant crisis before the Senate Governmental Affairs Oversight Subcommittee. Testifying on behalf of UCP was UCPA Board member and past President Jim Stearns, who said in his remarks: "There is a national crisis with these services today, because Medicaid and other third-party programs are not keeping pace with the costs necessary to provide quality attendant services."



Photos: (left) UCPA Board member and past President Jim Stearns testifies before Senate Governmental Affairs Oversight Subcommittee; (middle) Sen. Richard Durbin, Chair of Senate Government Affairs Oversight Subcommittee; (right) Judy Chesser testifies before a panel of Executive Branch officials regarding implementation of the Supreme Court's Olmstead decision.

On September 5, 2001, UCP staff (Policy Director Judy Chesser and Bob Williams) testified before a panel of Executive Branch officials assembled by HHS Secretary Tommy Thompson to discuss federal policy changes needed to implement the Supreme Court's Olmstead decision. UCP staff focused their remarks on the way in which the inadequacy of Medicaid reimbursement rates for non-state institution personnel has undermined the quantity and quality of direct care personnel that are essential to enabling individuals with disabilities to live in the community, per Olmstead.

Other issues of concern to the UCP Public Policy staff in FY01 included: President Bush's New Freedom Initiative, IDEA funding and the new White House Commission on Excellence in Special Education, President's Commission on Social Security, Assistive Technology Grants (Title I), Social Services Block Grants, Child Care & Development Block Grants, CDC Birth Defects Center, Maternal & Child Health Block Grants, Discount Drug Card proposal, implementation of Ticket to Work, Stem Cell Research debate, Medicaid Managed-Care Patients' Rights, reintroduction of MiCASSA, Family Opportunity Act, Mental Health Insurance Parity, and proposals for charitable tax deductions and faith-based initiatives.

UCP staff work with the Community Services Committee on establishing Public Policy priorities. Together, they held a very successful Public Policy Workshop in Washington, DC on June 24-26, 2001. Panelists included Paul Marchand and Marty Ford (The Arc), Suellen Galbraith (ANCOR), Tom Hamilton (Director, Office Services for the Disabled & Elderly, CMS), Ed Sontag (Dep. Chief of Staff/Operations, HHS), Judith Gran (Public Interest Law Center of Philadelphia), Matt Salo (NGA), Donna Folkemer (NCSL), Patty Anderson (UCP of Texas), Joe Razes (HCFA Project Manager), and Ken McGill (SSA Associate Commissioner). Panelists also included key professional staff from the House Ways & Means Social Security Subcommittee and the offices of Sen. Edward Kennedy, Rep. Mike Ferguson, and Sen. Tom Harkin.



Photos: (left) Tom Hamilton, Director, Office Services for the Disabled & Elderly, CMS; (center) Ed Sontag, Deputy Chief of Staff/Operations, HHS; (right) House Ways and Means Minority Staff Director Jeff McLynch and Staff Director Kim Hildred.

Rep. Jan Schakowsky (D-IL) spoke from the heart and very eloquently at the luncheon to honor her as the recipient of the 2001 Public Service Award. Introductions were provided by Geoff Obrzut (Executive Director, UCP of Will County) and Alan Goldberg (Board member UCP of Greater Chicago).



Photos: (left) Rep. Jan Schakowsky addressing the audience: (right) Geoff Obrzut (Executive Director, UCP of Will County), Rep. Jan Schakowsiy, and Alan Goldberg (Board member UCP of Greater Chicago).

After the workshop ended, participants made staff-scheduled visits on The Hill.



Photos: (left) Senator Edward Kennedy (D-MA) with UCP At Large Director Molly Kennedy, UCP of Greater Suffolk volunteer, and UCP Executive Director Kirsten Nyrop; (right) UCP Community Services Committee Chair Leon Triest, UCP of Central Pennsylvania Executive Director Jeff Cooper, UCP of Pennsylvania Executive Director Joan Martin, and Rep. Philip English (R-PA).

All of these activities and Public Policy priorities are summarized in the biweekly Washington Watch posted in the “Advocacy & Public Policy” channel of [www.ucp.org](http://www.ucp.org). Another important innovation in FY01 was the establishment of an “e-advocacy” Legislative Action Center option on the UCP Web site, where visitors can see action alerts and follow up personally with emails to their elected officials.

## Affiliate Services

The second fore function of UCP National is to facilitate networking among affiliates, addressing affiliate questions or concerns in a timely manner, and building the organization through the recruitment of new affiliates. These activities are the responsibility of the Affiliate Services Department, in cooperation with the Affiliate Services Committee.

Every year, the primary networking opportunity for the UCP family is the annual conference. In Fiscal Year 2001, this event took place April 26-28, 2001, at the Hilton in San Francisco. There were 430 registrants for the conference, including representation from 117 affiliates. The conference offered two pre-conference training sessions: (1) Web Site Training, and (2) Volunteer Development. The plenary speakers included Marla Runyan – the first legally blind athlete to compete as a member of the U.S. Olympic Team; Tony Records – a consultant to the HHS Office of Civil Rights on matters pertaining to the U.S. Supreme Court's Olmstead decision; and 12-year old Matthew Cavedon – national spokesperson for accessible playgrounds. Substantive "tracks" were focused on the following topics: Medicine, Health & Wellness; Public Policy; Affiliate Administration; and Technologies for Better Living. The conference concluded with the "UCP Annual Meeting of the Membership," where there was an affirmative vote on a UCPA Board proposal to institute an across-the-board reduction in affiliate dues, effective Fiscal Year 2002.



Photos: (left) Marla Runyan, U.S. Olympian at 2000 Sydney Olympics; Matthew Cavedon, Boundless Playgrounds

Additional opportunities for affiliate networking In Fiscal Year 2001 were the November 10-11, 2000, "Public Education and Development Conference" held in Phoenix, Arizona, and the June 25-26, 2001, "Public Policy Workshop" in Washington, DC. In addition, each of the six regions held Regional Administrators Council (RAC) meetings twice a year, for detailed discussions on issues of local and regional concern. And, the National Administrators Council (NAC) met twice during the year, with three representatives from each RAC.

To provide timely information to the UCP family, Affiliate Services produces the bi-weekly newsletter "UCP is Us," both on-line and in hard copy. Lead articles include profiles on affiliate programs and local volunteers, summaries of UCPA Board meetings, and new developments in the National office. Regular columns include: Information & Referral Corner; Calendar of Events; and Public Policy Update.

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HOME SPEAK OUT CALENDAR IDEAS? GUEST BOOK SEARCH



CHANNELS:

Education	Employment	Health & Wellness
Housing	Parenting & Families	Products & Services
Sports & Leisure	Transportation	Travel

Understanding Disabilities, Creating Opportunities Your UCP: *National*

May 15, 2001

## Multi-Million Dollar Online Credit Card Donation Ushers In New Era Of e-Philanthropy

Trailblazing attorney, Stephen L. Snyder, donates \$2.5 Million to United Cerebral Palsy with American Express® Platinum Card - "raises bar" for online giving. This is another first for the Internet and will surely change the way our society engages in charitable giving.

[> more information...](#)

### national topics and events

- HHS Launches National Family Caregiver Program
- UCP-Supported Coalition Testifies for Patients' Rights in Managed Care Plans
- ELA Scholarship for Women with Disabilities
- 2,000th Congregation Welcomes People with Disabilities
- Education Department Issues Questions and Answers on Special Education Mediation
- Panel to Tackle Social Security, *Washington Post* 5/2/01
- Access Currents, *March/April 2001*

### highlights

in Education:

- **IDEA '97 Expands Age Range for Developmental Delay**

in Education:

- **Education Department Issues Questions and Answers on Special Education Mediation**

in Health & Wellness:

- **2,000th Congregation Welcomes People with Disabilities**

in Travel:

- **Airport Hearing Accessibility Study**

#### LEARN ABOUT UCP:

- [Who is UCP?](#)
- [UCP Research Foundation](#)
- [Gifts, Sponsorships, and Donations](#)
- [Corporate Sponsors](#)
- [Contact UCP & Affiliates](#)
- [Advocacy & Public Policy](#)
- [Media & Public Awareness](#)
- [Grants & Contracts](#)

#### Become a UCP Sponsor!

UCP Sponsorship Programs are an efficient way to make a tremendous impact on your local community. Click here for more information.

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 E-Mail: [webmaster@ucp.org](mailto:webmaster@ucp.org)

[Privacy Policy & Terms of Usage](#)

[Affiliate Center Entrance](#)  
 [password required]

Internet

## Public Education

The third core function of the UCP National office is to generate public awareness of UCP and to educate the general public on cerebral palsy and other disabilities. Last year's annual report highlighted six print advertisements developed for UCP on a pro bono basis by Young & Rubicam (Y&R), one of the world's largest full service advertising agencies. In FY01, we continued our excellent relationship with Y&R and achieved ad placement in six consecutive issues of Exceptional Parent magazine.

Y&R and UCP also developed two television and radio Public Service Announcements. The television ads ran over 6,200 times throughout the country and the radio ad ran over 25,000 times. This represented a \$2.8 million in-kind contribution that enhanced UCP's image, heightened our visibility, and broadened the reach of our message.



During FY01, the UCP Marketing and Communications Department responded to approximately 400 inquiries per month to the Information and Referral desk. Requests came from the general public, UCP affiliates, and individuals and families with disabilities nationwide. Approximately two-thirds of the calls to UCP's National office are routed to the Information and Referral desk.

UCP also joined more than 220 leading non-profits at The Exceptional Parent Foundation for Education's World Congress and Exposition on Disabilities in September 2001. UCP sponsored a portion of the conference and showcased the public education campaign and Internet initiatives at a concurrent trade show.

The other primary vehicle for promoting brand identity and overall public visibility is the UCP Web site [www.ucp.org](http://www.ucp.org), including an Intranet to enhance communication with and among UCP affiliates. In addition, UCP provides affiliates with an attractive and accessible Web site template, at no cost.

In FY01, the UCP Web site achieved established "accessibility" guidelines, including the World Wide Web Consortium's WAI-AA and WAI-CSS, as well as Bobby v3.2 protocols. Web site accessibility ensures access for people with disabilities to important information and resources.

In FY01, UCP made major strides to solicit and receive online donations. Donation options include UCP National, UCP Research and Educational Foundations, or a designated UCP affiliate. In addition, UCP was among a select few non-profits able to accept stock donations online. Through a partnership with AssetStream, UCP can provide donors with a convenient way to donate assets to UCP.

UCP partnered with Capitol Advantage and established an online advocacy presence through the Legislative Action Center. Site visitors can research legislation and send messages to elected officials on Capitol Hill. UCP also expanded distribution to the general public of Washington Watch, our online public policy and advocacy newsletter.



**S**NYDER SLUTKIN & LODOWSKI

**HEALTHSOUTH.**



**FIRST USA.**

Total Entertainment  
**TENT**  
Restaurant Corp.



**UNITED**

**"TCBY"**  
*Treats*



American Express®



**FRANK'S**  
NURSERY & CRAFTS  
*More Beautiful Things Begin*

## Sponsors and Contributors

The final core function of the UCP National office is to recruit and retain corporate and foundation sponsors and to solicit contributors from individuals. In FY01, these sources of revenue accounted for 36 percent of total operating revenue for UCP National. These fund development sources have become a growing proportion of total UCP National operating revenues as we make steady progress in membership dues rate reductions.

In FY01, corporate sponsors contributed a total of \$3.82 million to UCP National and the affiliate family. This represents a 15 percent increase in total fundraising over FY00. For the second year in a row, UCP also received more than \$2 million in in-kind contributions from our national corporate sponsors.

UCP has retained relationships with its long-standing partners--Phillips/Circle K, Miller Brewing Company, HealthSouth, Ford Gum, Frank's Nursery and TCBY. UCP strengthened its relationship with Phillips/Circle K through expansion of the canister program into the Northeast. We increased FY01 canister collections by more than \$270,000 over FY00 and overall Circle K fundraising increased by more than 15 percent. As a result of the Circle K-UCP Incentive Awards Program in place since 1998, Circle K canister collections have consistently set monthly and yearly revenue records and have almost doubled in the last three years.

Our relationship with Miller Brewing Company continued to grow with UCP-designated fundraising through summer, holiday and local distributor promotions. The Miller "Get the Goods" Summer Promotion prominently featured UCP as a Miller-designated charity online and in bars, restaurants and convenience stores across the country.

This year, UCP was very pleased to welcome a new and evolving relationship with American Express. UCP has been selected for inclusion in the prestigious American Express Membership Rewards (MR) Program. UCP is a featured charity on the American Express Web site and will be listed in the Membership Rewards Catalog sent to 4 million American Express cardholders across the United States. American Express cardholders in Maryland, Washington, D.C. and Virginia received bill stuffers in the summer announcing the UCP relationship and encouraging residents to make donations to UCP. American Express cardholders can now donate to UCP their MR points. In addition, UCP National became an American Express merchant and now accepts the cards for online donations, off line donations and at UCP special events. UCP affiliates have been included in the same opportunities that are offered to UCP National.

Our online giving initiative received a great boost on May 15, 2001, when Baltimore attorney-philanthropist Stephen L. Snyder made a considerable online donation using his American Express card. Mr. Snyder announced at a National Press Club event his commitment to donate \$2 million to UCP of Central Maryland and \$500,000 to UCP National over a multi-year period. UCP received considerable attention and nationwide press coverage from this event.

Each sponsor program provides a unique opportunity with UCP that is tailored specifically to individual corporate needs and can take many forms, such as store-based canister programs, sponsorships of golf tournaments and other special events, employee payroll deductions, gum ball machine proceeds, affinity cards and Web site development. UCP also enjoyed the benefits of a special onsite promotion developed by Total Entertainment, and received contributions from the employee deduction program of United Airlines. Every UCP sponsor relationship is special and greatly appreciated.

On November 10-11, 2000, the "Public Education and Development Conference" was held in Phoenix, AZ. This networking opportunity was focused on latest developments in fundraising and communication, and had 150 registrants from 50 UCP affiliates.

# UCPA Audited Financials -- Year Ending September 30, 2001

## REVENUES

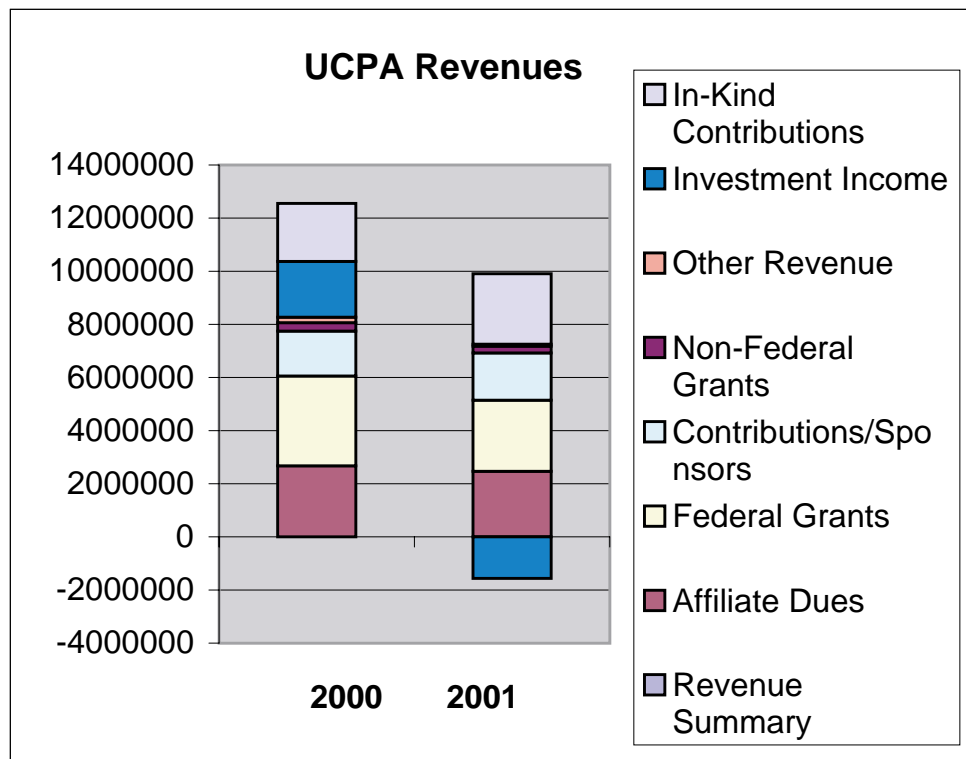
	2001			2000			2001-2000 Variance
	Unrestricted	Restricted	Total	Unrestricted	Restricted	Total	
Affiliate Fees	2,465,154	0	2,465,154	2,673,406	0	2,673,406	-208,252
Sponsors, Contributors	1,780,429	0	1,780,429	1,551,113	139,467	1,690,580	89,849
Federal Grants	2,679,113	0	2,679,113	3,380,803	0	3,380,803	-701,690
Research Fdn. Grant	250,000	0	250,000	250,000	0	250,000	0
Other Grants	0	0	0	65,737	0	65,737	-65,737
Investment Income	-39,731	-1,521,763	-1,561,494	451,193	1,649,710	2,100,903	-3,662,397
<u>Other Revenue</u>	<u>75,521</u>	<u>0</u>	<u>75,521</u>	<u>206,116</u>	<u>0</u>	<u>206,116</u>	<u>-130,595</u>
<b>Subtotal</b>	<b>7,210,486</b>	<b>-1,521,763</b>	<b>5,688,723</b>	<b>8,578,368</b>	<b>1,789,177</b>	<b>10,367,545</b>	<b>-4,678,822</b>
In-Kind Contributions	2,654,902	0	2,654,902	2,184,680	0	2,184,680	470,222
<u>Released from Restr.</u>	<u>613,286</u>	<u>-613,286</u>	<u>0</u>	<u>639,965</u>	<u>-639,965</u>	<u>0</u>	<u>0</u>
<b>Total Revenues</b>	<b>10,478,674</b>	<b>-2,135,049</b>	<b>8,343,625</b>	<b>11,403,013</b>	<b>1,149,212</b>	<b>12,552,225</b>	<b>-4,208,600</b>

## CHANGES IN NET ASSETS

Total Revenues	10,478,674	-2,135,049	8,343,625	11,403,013	1,149,212	12,552,225	-4,208,600
Total Expenses	-10,308,983	0	-10,308,983	-10,865,385	0	-10,865,385	556,402
Pension Termination Gain	<u>2,636,801</u>	<u>0</u>	<u>2,636,801</u>	<u>1,146,483</u>	<u>0</u>	<u>1,146,483</u>	<u>1,490,318</u>
Change in Net Assets	2,806,492	-2,135,049	671,443	1,684,111	1,149,212	2,833,323	-2,161,880
Net Assets at beginning of year	<u>3,506,162</u>	<u>7,790,262</u>	<u>11,296,424</u>	<u>1,822,051</u>	<u>6,641,050</u>	<u>8,463,101</u>	<u>2,833,323</u>
<b>Year End Net Assets</b>	<b>6,312,654</b>	<b>5,655,213</b>	<b>11,967,867</b>	<b>3,506,162</b>	<b>7,790,262</b>	<b>11,296,424</b>	<b>671,443</b>

## Notes

Information is derived from UCPA Financial Statements of the audit conducted by Arthur Andersen for the year ending September 30, 2001.



# 2001 Annual Report – Expenses

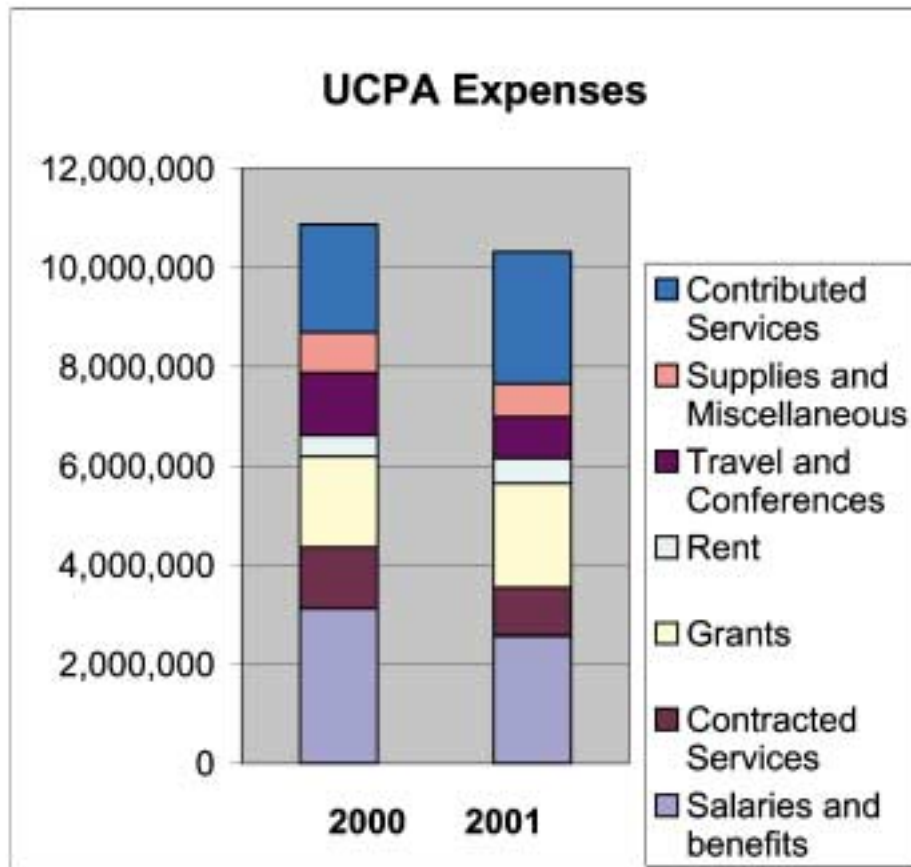
Department	Program Services						Supporting Services		2001	2000	2001-2000
	Research Activities	Grants and Awards Federal	Grants and Awards Non-Fed.	Public Policy	Public Education	Affiliate Services	Mgmt., Finan. Governance	Fundraising Development	Total	Total	Variance
<b>Object</b>											
Salaries	193,553	442,946	106	237,999	248,580	236,893	565,182	214,599	2,139,858	2,399,264	-259,406
Employee Benefits, Taxes	35,689	112,153	46	46,940	47,421	45,018	104,979	38,141	430,387	717,033	-286,646
	229,242	555,099	152	284,939	296,001	281,911	670,161	252,740	2,570,245	3,116,297	-546,052
Contracted Services	9,415	16,610	36,868	14,446	231,223	1,187	542,241	114,937	966,927	1,239,551	-272,624
Supplies	2,396	21,686	0	544	5,264	7,665	53,704	7,959	99,218	74,279	24,939
Telephone/Teleconf.	144	25,558	962	510	55	5,064	33,196	4,156	69,645	108,810	-39,165
Postage, Shipping	3,205	17,934	777	1,867	4,848	8,474	16,975	8,993	63,073	98,690	-35,617
Rent (Office)	0	28,860	0	0	1,246	0	474,010	0	504,116	431,484	72,632
Outside Printing	2,993	33,985	334	2,176	15,420	57,299	1,160	10,015	123,382	227,025	-103,643
Travel	19,634	138,469	2,823	12,963	12,140	64,683	89,495	50,735	390,942	676,301	-285,359
Ann. Conference, Mtgs.	5,541	193,533	0	17,541	58,045	69,895	44,075	56,708	445,338	586,891	-141,553
Subscriptions, Dues	4,111	1,266	0	18,662	504	763	21,439	1,262	48,007	47,397	610
Interest expense	0	0	0	0	0	0	19,113	0	19,113	45,423	-26,310
Grants, Awards	0	1,357,899	469,921	0	0	4,404	600	23,275	1,856,099	1,580,085	276,014
Miscellaneous	1,522	37,140	3,169	0	792	2,460	30,649	21,602	97,334	88,608	8,726
Employee Recruitment	0	0	0	0	0	0	7,623	0	7,623	4,468	3,155
Grant to UCP Foundation	250,000	0	0	0	0	0	0	0	250,000	250,000	0
Total before depreciation	528,203	2,428,039	515,006	353,648	625,538	503,805	2,004,441	552,382	7,511,062	8,575,309	-1,064,247
Depreciation	0	0	0	0	0	0	70,537	0	70,537	105,396	-34,859
Uncollectible dues	0	0	0	0	0	72,482	0	0	72,482	0	72,482
In-kind Contributed Serv.	0	0	530,980	0	2,123,922	0	0	0	2,654,902	2,184,680	470,222
<b>TOTAL EXPENSES</b>	<b>528,203</b>	<b>2,428,039</b>	<b>1,045,986</b>	<b>353,648</b>	<b>2,749,460</b>	<b>576,287</b>	<b>2,074,978</b>	<b>552,382</b>	<b>10,308,983</b>	<b>10,865,385</b>	<b>-556,402</b>

**Notes:**

This table is derived from the UCPA Financial Statements of the official audit conducted by Arthur Andersen for the year ending September 30, 2001.

In-Kind Contributed Services: Various for-profit corporations contributed over \$2.6 million, primarily to the Public Education Campaign.

Federal Grant



## Grants, Contracts, Bequests

UCP has a history of federal grants and contracts designed to promote best practices in services to individuals with disabilities. In FY01, UCP administered the following grants or contracts:

- Family Center on Technology and Disability (US Dept. of Education, Office of Special Education Programs/OSEP) – Partners include Alliance for Technology Access, Parent Advocacy Center for Education Rights, and Academy for Educational Development and InfoUse. This contract concluded in FY01.
- Tech Connections (US Dept. of Education, National Institute on Disability and Rehabilitation Research/NIDRR) – National information dissemination project to increase utilization of assistive technology by state vocational rehabilitation programs, employment specialists, employers, and other interested parties.
- Southeast Disability and Business Technical Assistance Center/DBTAC (US Dept. of Education, National Institute on Disability and Rehabilitation Research/NIDRR) – One of ten regional centers that provide information, training and resources to employers, businesses, government, persons with disabilities, and the public regarding the Americans With Disabilities Act/ADA. This contract concluded in FY01.
- Access AmeriCorps (Corporation for National Service) – A cooperative agreement to provide training and technical assistance to AmeriCorps programs in order to increase the number of persons with disabilities who serve in these programs and ensure their retention.
- Project SUCCESS (Corporation for National Service) – A "Learn and Serve" project with UCP affiliates, where students with and without disabilities work together to create service projects and learn about community service and civic responsibility. This contract concluded in FY01.
- Employment Portfolio (US Dept. of Education, National Institute on Disability and Rehabilitation Research/NIDRR) – Development of a visual "portfolio" to be used by persons with disabilities and their advocates in seeking and securing supported employment. This contract concluded in FY01.
- Partners 2000 (US Dept. of Education, Rehabilitation Services Administration/ RSA, Projects With Industry/PWI) – UCP affiliates develop working partnerships with businesses in their community to create competitive employment opportunities for persons with disabilities.
- One Stop to Success (US Dept. of Labor, Employment and Training Administration) – Through affiliates in Denver and Detroit working with local One-Stop Centers, UCP developed innovative strategies to ensure the employment success of persons with severe disabilities in an inclusive setting. This contract concluded in FY01.

UCP also managed two important bequests:

- Madge Gunn Training Initiative – Equipment, training and support was provided to direct care workers in residential care programs, to enable them to use technology appropriately in caring for persons with the most severe disabilities.
- Bellows Fellows and Assistive Technology Centers – Bellows Fellows (individual consumers) applying through UCP affiliates may receive up to \$5,000 to cover the cost of assistive technology, and UCP affiliates may receive awards up to \$50,000 for new or existing assistive technology centers.

## UCP Research and Educational Foundation

The UCPA Research and Educational Foundation was chartered independently of UCPA in 1953, to serve as a focal point for non-governmental research and education in the areas of cerebral palsy and related damage to the developing brain. The Foundation has its own 46-member Board of Directors, whose President was Ralph Shapiro in FY01. The Foundation is managed by Dr. Murray Goldstein, Foundation COO and UCP Medical Director. Operating costs of the Foundation are supported by UCP as a donation and are reflected in the "Research" financials of UCP (the Foundation has separately audited financials for their research grants and financial assets). Foundation grants to researchers are overseen by the Foundation's Scientific Advisory Council chaired by Dr. Joseph J. Volpe. The following prestigious Foundation awards were made in FY01:

The Weinstein-Goldenson Medical Science Award  
For Outstanding Contributions in Medical Research  
Duane F. Alexander, M.D.

Director, National Institute of Child Health and Human Development  
National Institutes of Health/NIH, Bethesda, MD

The Isabelle and Leonard H. Goldenson Technology Award  
For Outstanding Contributions in the Development and Use of Technology  
James R. Gage, M.D.  
Gillette Children's Hospital, Saint Paul, MN



## UCPA Award Recipients (FY01)

In addition to the awards listed under the UCPA Research & Educational Foundation, the following awards were recognized during the UCP Annual Conference in San Francisco (April 2001). At our "Awards for Excellence Luncheon," we also recognized and thanked the 328 "Volunteer 100" awardees, nominated by their affiliates for 100 or more hours of volunteer service.

### Arthur Rubloff Memorial Award – Maureen Arcand

An individual with disabilities who has demonstrated leadership and achievement of such caliber as to be a significant role model to individuals with and without disabilities.

### Employer of the Year Award – UCP of Greater Suffolk

A business or voluntary agency that has made an outstanding contribution to employing people with physical disabilities and has created a better working environment for people with disabilities.

### Ethel Hausman Volunteer of the Year Award – Dan Hecht

A local or state UCP volunteer who has made an outstanding contribution to UCP and to the quality of life of people with disabilities.

### Outstanding Community Service Award – Chuck Hess

An individual who, through outstanding service at a UCP affiliate, has significantly enhanced the lives of people with disabilities.

### Prentke Romich Communication Technology Employment Award – Ed Bartz

An individual with cerebral palsy and significant speech disabilities who uses an augmentative communication device to overcome his/her communication barrier in order to obtain or maintain employment.

### Nina Eaton Program of the Year Award – Assistive Technology Exchange Network, UCP of Greater Chicago; and High School, High Tech, UCP of Prince Georges & Montgomery Counties

A program or service of a UCP affiliate that has made an extraordinary contribution to the quality of life of people with disabilities, enabling individuals served to become more independent, productive, or integrated into the family or community.

### Publication Award – UCProfiles/UCPatrons, UCP of Southeastern Wisconsin

A UCP affiliate publication that has made a superior effort to increase awareness about disabilities and the services and projects of the affiliate, and that uses the UCP logo.

### President's Award – Duncan Wyeth, UCPA Board Member

In recognition for outstanding service to UCP.

### Firestone Award – Paul Oves, Vice President, Tosco Circle K

In recognition for outstanding service to UCP.

### UCP Commitment to Quality Awards (sponsored by Irwin Siegel Agency, Inc.)

Each award is presented to a UCP affiliate Executive Director who has met the eligibility and award criteria, and best represents the overall mission of UCP in the following categories:

- Leadership– George Ferrey, UCP of Central Pennsylvania
- Customer Responsiveness – Judy Moening, UCP of Central Minnesota
- Customer Quality Management – Richard Forkosh, UCP of Greater St. Louis

## **Governance & Organization (FY01)**

### **UCPA BOARD OF DIRECTORS**

- Nina Eaton, UCPA Founder Representative
- Jack Schillinger, UCPA Past President (Board term ended April 2001)
- Ralph Shapiro, President, UCPA Research & Educational Foundation
- James Stearns, Esq., UCPA Past President

### **Officers and Committee Chairs**

- Robert J. MacDonald, Esq., Chair (UCPA Past President)
- Michael Simonson, Vice Chair (UCPA Past President)
- Charles H. Moses, III, Esq., President (At-Large), became Past President April 2001
- E. Hal Nolan, President-Elect (At-Large), became President April 2001
- Mary Ann Greenawalt, Treasurer and Chair of Finance Committee (At-Large)
- Anita Porco, Secretary (At-Large), became President-Elect April 2001
- Lawrence J. Stern (At-Large), Vice President of Finance as of April 2001
- Mark R. Lezotte, Esq.; Chair, Community Services Committee until April 2001 (At-Large)
- Stephen Lawrence, Esq.; Chair of Affiliate Services Committee and At-Large until April 2001
- Leon Triest; Chair, Community Services Committee as of April 2001 (Appointed)
- Duncan Wyeth, Vice President and Chair, Marketing & Communications Committee (At-Large)
- Charlie Jones, Vice President, Investments & Administration until April 2001 (At-Large) and then Chair of Affiliate Services Committee (Appointed)
- Elmer Cerano, Chair, National Administrators Council (NAC)
- Kirsten A. Nyrop, Executive Director, ex officio

### **Regional Directors**

- Michele Siben, Region I
- Peter Keiser, Region II
- Carol Williams, Region III
- Bill Kienzle, Region IV
- John White, Region V
- Clyde Ford, Region VI

### **At-Large Directors**

- May Jude Darrow (as of April 2001)
- Rick Fleetwood
- Molly Kennedy
- Steve Mahler
- Ann Marie Rader (as of April 2001)

### **COMMITTEES**

- Affiliate Services Committee
- Community Services Committee (Public Policy)
- Marketing & Communications Committee
- Finance Committee
  - o Budget/Audit Subcommittee (two separate subcommittees as of April 2001)
  - o Finance/Affiliate Services Dispute Resolution Subcommittee
  - o Investment Subcommittee
- Annual Conference Planning Committee
- Bylaws Committee
- Bellows Committee
- Personnel Committee
- Nominating Committee

### **SENIOR STAFF**

- Kirsten A. Nyrop, Executive Director
- Paul Burke, Director, Marketing & Communications
- Judy Chesser, Director, Public Policy
- Gary Davis, Director, Affiliate Services
- Susan Finisdore, Director, Grants & Contracts
- David Gribble, Director, Finance
- Sue Jones, Director, Human Resources & Administration

## Strategic Vision and Goals

The UCPA staff and Board of Directors are committed to the following five-year Strategic Vision and Goals.

Vision To be a leading national not-for-profit disability organization, respected for its leadership in public awareness and public policy advocacy on behalf of persons with disabilities, their families and caregivers, and the organizations that serve the disability community.

### Goals

1. **Public Policy:** To be a leading federal policy advocate on behalf of persons with disabilities, their families and caregivers, and the not-for-profit UCP affiliates that provide valued programs and services to the disability community.
2. **Public Education:** To be a leader in public awareness on issues and opportunities of interest to persons with disabilities, their families and caregivers, and others in the disability community, with a particular emphasis on Internet-based communications.
3. **Sponsors, Partners and Contributors:** To be a leader in securing funding for programs and services of UCP National and the affiliates, through innovative and effective partnerships with foundations, for-profit corporations and contributors.
4. **Affiliate Services:** To provide high quality services and programs for UCP affiliates that enhance their ability to both serve their customers and reap the benefits of membership in a national disability organization.
5. **Grants and Contracts:** To secure and manage federal government and foundation grants and contracts that enhance UCP's objectives in public policy, public education, and the development of best practices in programs and services to persons with disabilities.
6. **Organization, Governance and Finance:** To be a place of work that is enjoyable, productive and offers opportunities for everyone, is well-managed financially, and benefits from an effective partnership between the staff and its volunteer Board of Directors, with a fundamental commitment to recruiting individuals with disabilities to serve on the UCPA Board of Directors and staff.